

June 18, 2014

I am excited to inform you of the corporate merger of Business Infusions Inc. of Calgary, Alberta, and Equine Practice Management Group of Weatherford, Texas. The combined entity will now be known as *'Inova'*.

Inova will provide a broad range of services to you as an existing client. As a software supplier, Inova will continue to deliver best in class software, enhance our product development and expand our support services. As a supplier of management services, Inova will be providing back office management tools making it easier and more cost efficient for veterinarians to practice. More information on the management services will follow.

The communication structure currently in place will not change and the contacts you have will remain the same. We feel strongly that the personalized service that you have been used to must continue as we are very aware of the importance of these personal relationships. We will also be able to offer a wider level of consulting and management services through our practice management division. That being said, there will be no expectation or requirement for our present software customers to change how they interact with the new company other than the name and some banking details. There is no requirement to participate in the management services now provided by Inova.

Inova will be led by Dr. Greg Andrews as Chairman, Kirk Eddleman as Chief Executive Officer and Scott Pickard as President of Software and Corporate Development. The combined team will be working together to make your experience with Inova one of increased service and leading edge management and software products. We will be sending you information as to any new services that have been developed and made available to you and, as is presently the case, would gladly accept discussions on how we can serve you better.

As a start, we are offering a seminar this September the details of which can be found at www.hvmsnapa.com. The meeting will focus on not only the theory of practice management but how to actually instill these principles into your practice and software through onsite demonstrations from our technical staff. This will be an example of our goal to make you, our customer, succeed both financially and by being afforded a better quality of life.

All of us are truly excited about the prospects afforded us by this merger. Inova will be a company owned largely by veterinarians, designed to help veterinarians prosper. Only then will Inova meet our goals and thrive.

Thanks you for your business and your time, if there are any questions on any matter please contact Kirk, Scott or myself.

Greg Andrews DVM ICD.D
Chairman, Inova Partners Group

Greg Andrews DVM ICD.D
greg.andrews@inovapartners.com
403.589.9034

Kirk Eddleman, MHA
kirk.eddleman@inovapartners.com
817.341.5521

Scott Pickard
scott.pickard@inovapartners.com
800.517.7560